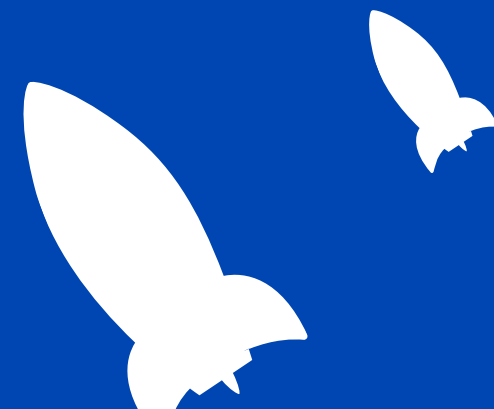




# The Partnership Track

20 minutes to learn how agencies can build a business on top of our solution and become one of our premier Partners.

[See More](#)



# What Growbots is?

## Outbound Sales Platform

– prospecting and outreach in one place



### 1. Select your target market

Get a tailored list of your potential customers and their contact details instantly. Spend time on cherry-picking your prospects instead of manual list building and fighting with bounced emails.



### 2. Set up the campaign

Create personalized emails and schedule your campaigns. All emails will be sent automatically along with follow ups to reach your prospects at the right time.



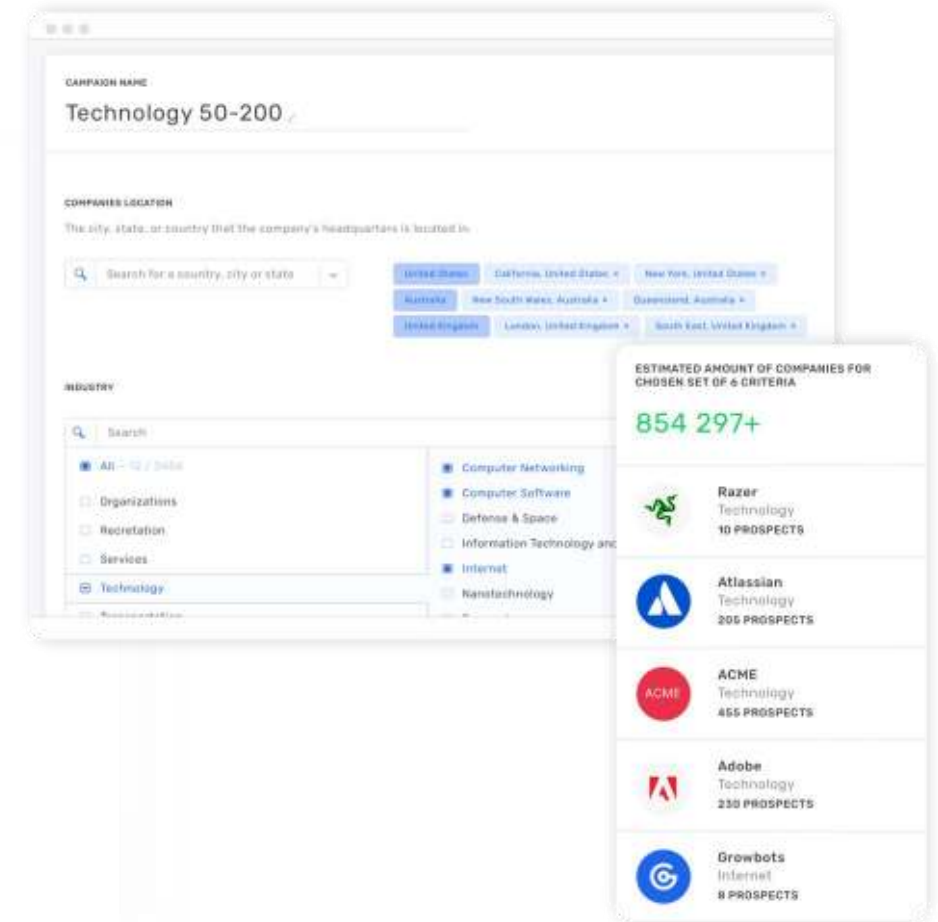
### 3. Warm up the domain

Automatically improve email deliverability with our free solution (Warmbots). What's more, check the deliverability at any time with a free inbox reputation test.



### 4. Multi-account management

Manage all of your customers' accounts from yours.



# Here's why we want to work with you

## Current Situation

- We work with B2B SMBs, who don't know how to do outbound or don't have time to do it.  
**As a result - they churn.**

## You can solve both of these problems



- 🏆 You'd have expertise, so you'd deliver results
- 🏆 You'd do it for our users, so they don't have to spend time on it
- 🏆 You get a new customer (win no.1), our user gets leads (win no. 2) and stays longer with us (win no 3)




# Here's what we are for agencies





We help B2B marketing agencies add outbound to their offerings:

-  We teach you how to do it
-  We expose you to our user

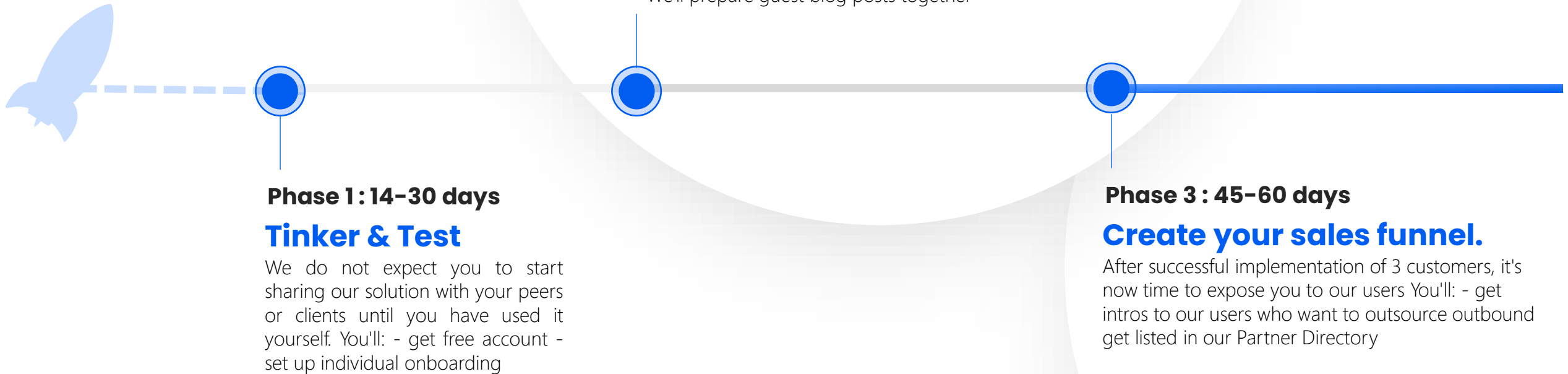
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# The track to becoming a Certified Partner



# The track to becoming a Certified Partner



## Phase 1 : 14–30 days

### Tinker & Test

We'll give you a free tool and we'll invite you to our Outbound Academy where you'd learn how to set up and run cold emailing campaigns

## Phase 2 : 30–45 days

### Beta with your first client

- We will make sure you have the support and knowledge you need to get one client account up and running.
- We'll be available for you to consult your campaigns and strategy to make sure you achieve success.

## Phase 3 : 45–60 days

### Create your sales funnel.

After one successful client onboarding, it's now time to add the service to your offering. We'll help you with getting your customers on board with co-marketing and/or webinar about outbound

## Phase 4 : 60+ days

### Actively co-selling together

At this stage the partnership is now working for your agency and clients. We will start to introduce you to our customers in need of an outsourced services and list you in our Partner Directory

# How you'll be exposed to our users



Introducing you to customers looking to outsource outbound



Listing in Partner Directory that will be available for our customers



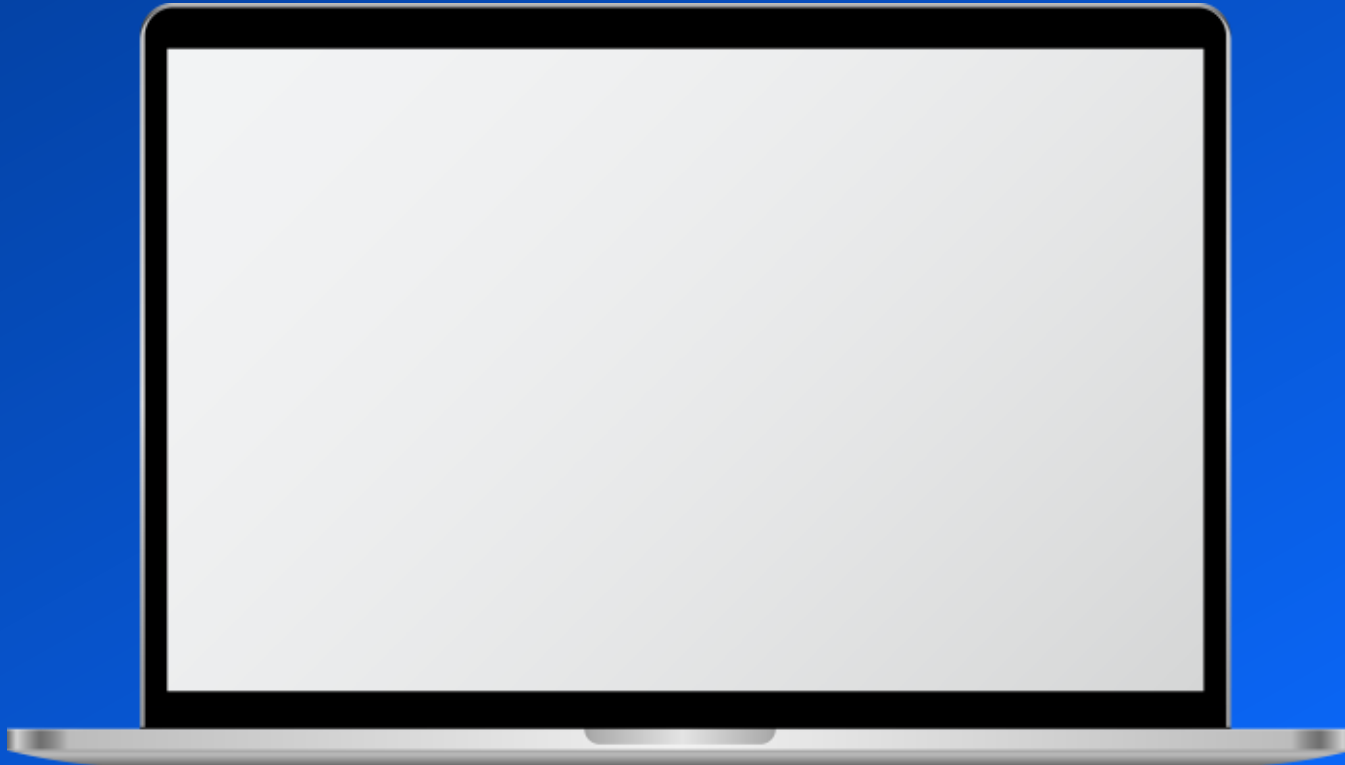
"Expert of the week" cycle



Individual blog post

# Quick product demo:

Now let's take a look inside the platform from the agency-users' POV.





# Other service you can build on top of Growbots

Set up email campaigns that help convert inbound traffic

**0hr**

Time to learn this service

**1-2hr**

Expected hours to set up

**<1hr**

Expected hours to optimize monthly

## Steps to setting it up:

- ✓ Getting access to the requests
- ✓ Setting up zapier integration
- ✓ Launching campaigns

# Supporting Partners along the way



Dedicated technical support and 1 hour/mo of strategic consultancy



Immediate onboarding once we roll out new features



Regular updates regarding newest outbound practices

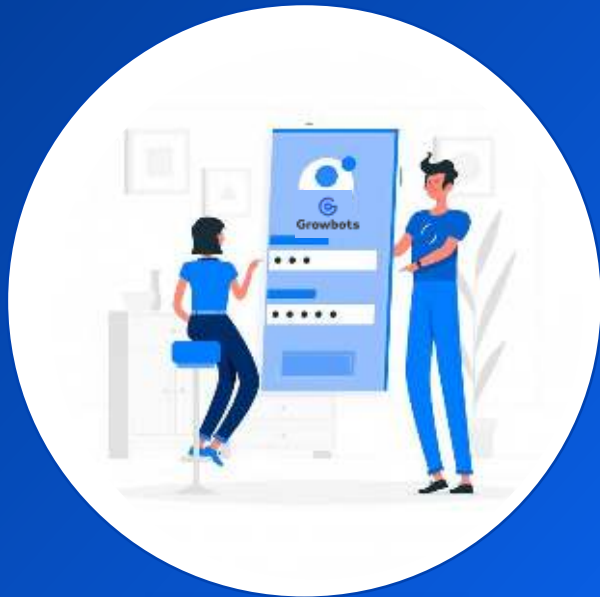


Your feedback regarding our product will be implemented into the platform



Co-marketing along the way

# Next Steps:



**Signing up for Growbots**



**Set up your onboarding call**

# The Outbound Academy



You get a dedicated Strategy Consultant



We'd teach you how to:



Choose  
ICP



Create  
campaigns



How to write an  
effective email  
sequence



Sharing examples of  
best-performing  
campaigns



Deliverability workshops



**+ 2h** of strategy consultancy every month after the course is completed





# Are your clients asking about?

“ Need new clients quickly ”

“ Cold email ”

“ Prospecting ”

“ Cold calling ”

“ Outbound campaigns ”